More than Just Words: Discovering the Semantics of Text with a Minimum of Supervision

Marie-Francine Moens Joint work with Erik Boiy, Jan De Belder, Koen Deschacht and Phi The Pham Department of Computer Science Katholieke Universiteit Leuven, Belgium

- We want to assign semantic meaning to content:
 - Text
 - Speech
 - Images
 - Video
 - Audio, ...

e.g., in the form of **semantic labels** => assist in search, mining, aggregation, summarization, ... of information

Text categorization

Google injects search savvy into display ad system

By MICHAEL LIEDTKE, AP Technology Writer - Fri Sep 18, 2009 4:28AM EDT

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SAN FRANCISCO - Google Inc. is counting on the crown jewel of its online advertising empire to burnish a diamond in the rough.

Hoping to take an even bigger bite out of ad budgets, Google has melded the technology powering its lucrative search marketing network with a system that it bought 18 months ago to sell online billboard and other more support to sell online billboard and other more supp

The long-awaited combination poses another threat to Yahoo Inc., whose profits have been sliding the past three years. Yahoo is the Internet's largest seller of display advertising, a mantle that Google has set its sights on. Microsoft Corp. and Time Warner Inc.'s AOL also operate large exchanges that help manage display ads.

The upgrade announced Friday has been something Google has been working toward since it bought DoubleClick Inc. for \$3.2 billion a year-and-a-half ago. Google prized DoubleClick largely for its tools for selling and serving display ads.



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Canadian Press

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Associated Press

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By LINDA A. JOHNSON, AP Business Writer - 23 mins ago

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News filtering

Opinion recognition

Land Rover Range Rover Sport Massively improved, right up there with the nicer sporty-SUVs.

Just one thing: it's not a Range Rover. The best Evo ever, Makkinen included. But at 50,000 you've REALLY got to want one.



October 6, 2008 November 3, 200 December 1, 200 December 29, 20 January 26, 2009 February 23, 200 March 23, 2009

Relation recognition

- S1: Search engine giant Google has bought videosharing website YouTube in a controversial \$1.6 billion deal.
- S2: The companies will merge Googles search expertise with You-Tubes video expertise, pushing what executives believe is a hot emerging market of video offered over the Internet.
- S3: Google has acquired social media company, YouTube for \$1.65 billion in a stock-for-stock transaction as announced by Google Inc. on October 9, 2006.
- S4: Drug giant Pfizer Inc. has reached an agreement to buy the private biotechnology firm Rinat Neuroscience Corp., the companies announced Thursday.
- S₅: He has also received consulting fees from Alpharma, Eli Lilly and Company, Pfizer, Wyeth Pharmaceuticals, Rinat Neuroscience, Elan Pharmaceuticals, and Forest Laboratories.

\int

Search of a database

SELECT COMPANY

FROM ACQUISITION

```
WHERE ACQUIRER = 'Google'
```

Semantic role labeling

Recognizing the basic event structure of a sentence ("who" "does what" "to whom/what" "when" "where", ...)

fall.01

Arg1: Logical subject, patient, thing falling Arg2: Extent, amount fallen Arg3: Start point Arg4: End point, end state of Arg1 Ex1: $[Arg_1 Sales]$ fell $[Arg_4$ to \$251.2 million] $[Arg_3$ from \$278.7 million]. Ex2: [$_{Aq1}$ The average junk bond] *fell* [$_{Arg2}$ by 3.7%]. Question answering By how much has fallen the average search junk bond? EPIA 2009 © M.-F. Moens et al. 6

Temporal relation recognition

John <EVENT eid="e1" class="OCCURRENCE" tense="PAST" aspect="PERFECTIVE"> left </FVFNT> <MAKEINSTANCE eiid="ei1" eventID="e1"/> <TIMEX3 tid="t1" type="DURATION" value="P2D" temporalFunction="false"> 2 days </TIMEX3> <SIGNAL sid="s1"> before </SIGNAL> the <EVENT eid="e2" class="OCCURRENCE" tense="NONE" aspect="NONE"> attack </FVFNT> <MAKEINSTANCE eiid="ei2" eventID="e2"/>

 \longrightarrow

Reconstruct the temporal sequence of events in a story

Classical approaches

- Parsing of text based on hand-coded symbolic patterns
- Supervised learning of the patterns based on annotated training data
- Typical features to describe the patterns:
 - Lexical features: unigram, bigram, ...
 - Syntactic features: Part-Of-Speech, dependency tree
 - Semantic features: obtained from knowledge resource or other extractions
 - Discourse and pragmatic features

What is the problem?

- Supervised techniques yield good results
- But, need a manual effort, which can be substantial given:
 - Many different semantic labels
 - Many languages, domains, etc.



- But results could be improved:
 - Large variation of patterns that have a similar meaning: low recall
 - Patterns are often ambiguous: low precision

Too much variation

Google owns YouTube Google has acquired YouTube YouTube is bought by Google

Too ambiguous

The meaning of a word depends on the company it keeps

Take a right at the green plant which produces solar energy.

Tom Mitchell Center for Automated Learning and Discovery.



- Can we learn patterns for the semantic labeling with a minimum of supervision taking into account the large variation of patterns and ambiguity?
- In the following we focus on text, but many approaches can be ported to other media

Possible approaches (not exhaustive)

- 1. Examples are intelligently chosen by the machine and annotated by a human
- 2. Examples are automatically selected by the machine and annotated by the machine
- 3. A classifier is trained from labeled and unlabelled examples
- 4. We use few examples for training, but use additional constraints
- 5. We use few examples for training, but perform a constrained expansion
- 6. Multimodal processing

1. Examples are intelligently chosen by the machine and annotated by a human



Opinion recognition



The movie really seems to be spilling the beans on a lot of stuff we didnt think we hand if this is their warm up, what is going to get us frothing in December

 de grote merken mogen er dan patserig uitzien en massa's pk hebben maarals de bomen wat dicht bij elkaar staan en de paadjes steil enbochtig,dan verkies ik mijn Jimny.

L'é tro bel cet voitur Voici tt ce ki me pasione ds ma petite vi!!!é tt mé pote é pl1 dotre truk!!!Avou de Dcouvrir

Mining: dashboard



October 6, 2008 November 3, 200 December 1, 200 December 29, 20 January 26, 2009 February 23, 200 March 23, 2009

Active learning for opinion recognition

- Selection of examples:
 - Uncertainty sampling: examples for which the current classifier assigns a class with low probability or confidence [Lewis & Catlett ICML 1994] [Tong & Koller JMLR 2001]
 - Redundancy and diversity sampling [Baram et al. ICML 2003]
 - Relevance sampling: to obtain more examples from a certain category

...

Active learning for opinion recognition

- Best results for classifying sentences as positive, negative or neutral with regard to an input product name on English blogs (e.g., skyrock.com, live-journal.com, xanga.com, blogspot.com, forums.automotive.com):
 - Combination of:
 - Random sampling (to obtain some diversity of the patterns)
 - Uncertainty sampling (distance to the hyperplane found by Support Vector Machine): side effect: reduction of redundancy
 - Relevance sampling

=> less annotation and same accuracy

[Boiy & Moens IR 2009] EPIA 2009 © M.-F. Moens et al.

2. Examples are automatically selected by the machine and annotated by the machine

- World Wide Web = huge source of unlabeled examples !
- Relation extraction:
 - Search sentences on the Web:
 - containing 2 entities for which target relation holds => positive bag, but might contain some negative examples
 - containing 2 entities for which target relation does not hold = > negative bag, assumed to contain only negative examples
 - ⇒ input for Multiple Instance Learning algorithm

[Bunescu & Mooney ACL 2007]

+/S1: Search giant Google has bought video-sharing website YouTube in a controversial \$1.6 billion deal

-/S₂: The companies will merge **Google**'s search expertise with **YouTube**'s video expertise, pushing what executives believe is a hot emerging market of video offered over the internet

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-/S₅: Ha has also received consulting fees from Alpharma, Eli Lilly and Company, **Pfizer**, Wyeth Pharmaceuticals, **Rinat Neuroscience**, Elan Pharmaceuticals, and Forrect Laboratories Subsequence kernel for relation extraction [Bunescu & Mooney NIPS 2006] adapted with weighting scheme that takes into account frequency of a word

(SSK-T2)

$$\begin{array}{lll} rK(s,t) &=& fbK(s,t) + bK(s,t) + baK(s,t) \\ bK_i(s,t) &=& K_i(s_b,t_b,1) \cdot c(x_1,y_1) \cdot c(x_2,y_2) \cdot \lambda^{l(s_b') + l(t_b')} \\ fbK(s,t) &=& \sum_{i,j} bK_i(s,t) \cdot K_j^{'}(s_f,t_f), & 1 \leq \mathrm{i}, \ 1 \leq \mathrm{j}, \ \mathrm{i} + \mathrm{j} < \mathrm{fb}_{\max} \\ bK(s,t) &=& \sum_i bK_i(s,t), & 1 \leq \mathrm{i} \leq \mathrm{b}_{\max} \\ baK(s,t) &=& \sum_{i,j} bK_i(s,t) \cdot K_j^{'}(s_a^-,t_a^-), & 1 \leq \mathrm{i}, \ 1 \leq \mathrm{j}, \ \mathrm{i} + \mathrm{j} < \mathrm{ba}_{\max} \end{array}$$

Figure 3: Computation of relation kernel.

Adaptation of a Least Squares SVM [Suykens et al. 2002] to a MIL setting: Weighted Least Squares SVM (WLS-SVM)

[De Belder, De Smet, Mochales & Moens SIM 2009]

WLS-SVM: errors in positive and negative bags are weighted differently to comply with MIL setting

Minimize over *w*,*b* and *e*:

$$J(w, b, e) = \frac{1}{2} ||w||^2 + \frac{C}{L} (v_p \Xi_p + i)$$
$$\Xi_p = \sum_{B_i \in B^+} \sum_{x \in B_i} e_x^2$$
$$\Xi_n = \sum_{B_i \in B^-} \sum_{x \in B_i} e_x^2$$
$$v_p = \frac{1}{\gamma c_p}$$
$$v_n = \frac{1}{\gamma c_n}$$



Subject to constraints:

 $w\phi(x) + b = +1 - e_x,$ $w\phi(x) + b = -1 + e_x,$

 $[\]forall x \in B_i \in B^+, \\ \forall x \in B_i \in B^-, \end{cases}$

	SSK	BOW	SSK-T1	BOW-T2	SSK-T2
WLS:	80,41	33,46	85,80	55,08	87,08
QP:	77,62	25,50	83,93	44,77	86,09
	SSK	BOW	SSK-T1	BOW-T2	SSK-T2
WLS:	52,00	22,90	71,00	39,56	86,28
QP:	51,18	23,63	67,16	30,84	62,65

Own dataset

Dataset Raymond Mooney

Results "Acquisition" relation

	SSK	BOW	SSK-T1	BOW-T2	SSK-T2
WLS:	84,90	17,54	95,08	52,30	94,95
QP:	88,51	52,61	94,00	77,96	96,07
				D 0111 D 0	
	SSK	BOW	SSK-T1	BOW-T2	SSK-12
WLS:	68,07	8,76	87,54	18,92	89,38
QP:	84,77	18,69	88,40	20,00	90,02

Own dataset

Dataset Raymond Mooney

Results "Born in" relation

3. A classifier is trained from labeled and unlabelled examples

- Semi-supervised learning: most known forms are:
 - Self-learning: iterative retraining after labeling of data points for which the current model is most confident
 - Transductive inference: no general decision rule is inferred, only the labels of the unannotated examples are predicted according to a most likely model



Fig. 6.3. Self-training: A classifier is incrementally trained (blue line), first based on the labeled seeds, and then based on the labeled seeds and a set of unlabeled examples that are labeled with the current classifier. The dotted blue line represents the set of all unlabeled examples that were considered for labeling in this step. EPIA 2009 @ M.-F. Moens et al.

Benefit of semi-supervised learning



Figure 2: Schematic figure illustrating how unlabeled data might improve a supervised classifier. Grey dots are unlabeled data, white dots labeled data and the dotted line the classification boundary.

But does this hold for all types of text classification?

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News filtering

Text categorization

- Good results:
 - Generative model: e.g., self learning with Naive Bayes and Expectation Maximization, e.g., ca. average 95% accuracy on standard Reuters text categories, but use of multiple mixture components per class [Nigam, McCallum & Mitchell SL 2006]
 - Discriminative model: transductive learning with SVM e.g., better results when few training data, approach results SVM with more training data (accuracy > 80 %) [Joachims SL 2006]

Semi-supervised smoothness assumption: if two points in a high density region are close, so should be the corresponding classes

x x x x x x x

Х

ххх

x x x x x

Cluster assumption: the points of each class tend to form a cluster

=>These assumptions do not necessarily hold for finegrained text classification tasks !

Manifold assumption: curse of dimensionality: many features → many training examples

[Chapelle, Schölkopf & Zien SL 2006]

When does semi-supervised learning work?

- For semi-supervised learning to work: it is an important prerequisite that the distribution of examples, which the unlabeled examples help elucidate, is relevant for the classification problem [Chapelle, Schölkopf & Zien SL 2006]
- Model learned from the labeled examples should be rather correct [Cozman & Cohen SL 2006]
- => evidenced by own research for semantic role labeling [Deschacht & Moens Technical report 2009]

4. We use few examples for training, but use additional constraints

- Knowledge of language or cognitive knowledge on how people understand text might help:
 - For selecting seed labeled examples
 - For adding additional constraints
- Illustrated with the recognition of temporal information in text

Recognition of temporal relations

- Between an event and time expressions that occur within the same sentence
- Between document creation time and an event
- Between the main events of adjacent sentences
- Markov Logic model that jointly identifies these relations:
 - ⇒ Explicit incorporation of (soft) temporal constraints

[Yoshikawa, Riedel, Asahura & Matsumoto ACL 2009]



Constraints help in **resolving ambiguity**: [Yoshikawa et al. 2009] reported 2% rise in accuracy compared to state of the art (average accuracy over above tasks = 68.9%)

=> But still problem of the variety of patterns in language

5. We use few examples for training, but perform a constrained expansion

Illustrated with semantic role labeling:

fall.01

Arg1: Logical subject, patient, thing falling

Arg2: Extent, amount fallen

Arg3: Start point

Arg4: End point, end state of Arg1

Ex1: $[Arg_1 Sales]$ fell $[Arg_4$ to \$251.2 million] $[Arg_3$ from \$278.7 million].

Ex2: [Ag1 The average junk bond] fell [Arg2 by 3.7%].

Latent Words Language Model

- Generative model of natural language
- Latent variable (hidden word) models words that have a similar meaning in a specific left and right context



[Deschacht & Moens EMNLP 2009]

Latent Words Language Model

- Model is trained on large corpus:
 - Initialization with trigram language model and Kneser-Ney smoothing
 - Updated with Gibbs sampling

$$P^{\tau}(h_{j}|w_{j}, \mathbf{h}_{0}^{j-1}, \mathbf{h}_{j+1}^{Z}) = \frac{P^{\tau}(w_{j}|h_{j})P^{\tau}(h_{j}|\mathbf{h}_{j-2}^{j-1}\mathbf{h}_{j+1}^{j+2})}{\sum_{h_{i}}P^{\tau}(w_{i}|h_{i})P^{\tau}(h_{j}|\mathbf{h}_{j-2}^{j-1}\mathbf{h}_{j+1}^{j+2})}$$

 Context-dependent distribution of hidden words can be inferred for a new text

Latent Words Language Model

Perplexity on unseen text

(when converted to sequential tri-gram model):

	Reuters	APNews	EnWiki
Kneser-Ney LM	113.15	132.99	160.83
Class based LM	108.38	125.65	149.21
LWLM	99.12	116.65	148.12

 => Outperforms other current language models for predicting the English language
[Deschacht & Moens Benelearn 2009]

Examples on unseen texts

C	ompuserv	corp	said	Tuesday	it a	inticipates	а	loss
	Microsoft	inc	told	Friday	they	expects	the	profit
	Crysler	corp.	reported	Thursday	he	expected	some	gain
	Oracle	ltd	added	Monday	she	assumes	an	deficit
	Software	СО	say	Wednesday	this	doubts	another	earnings

A	Japanese	electronics	executive	was	kidnapped	in	Mexico
the	U.S.	tobacco	director	is	abducted	on	usa
its	german	sales	manager	we	killed	at	uk
an	brish	consulting	economist	are	found	of	australia
one	russian	electric	spokesman	be	abduction	into	canada

Latent words for SRL

 Latent words are used as probabilistic features in MEMM for classification (results as F₁ - CoNLL dataset):

Amount of training data	5%	20%	50%	100%
Standard SRL	40.49%	67.23%	74.93%	78.65%
SRL + LW	60.29%	72.88%	76.42%	80.98%

- → Word expansion improves recall
- → Word sense disambiguation improves precision
- → Easy to use in many other NLP applications

[Deschacht & Moens EMNLP 2009]

6. Cross-modal processing

 Unsupervised alignment of names and faces in "Labeled faces in the wild" dataset: from Yahoo!news
[Pham, Moens & Tuytelaars IEEE Trans. Multimedia in press]



Vice President **Dick Cheney** speaks at a luncheon for Republican U.S. Senate candidate **John Cornyn** Friday, July 19, 2002, in Houston. (AP Photo/Pat Sullivan)



President-elect **Barack Obama** is inching closer to naming former rival Sen. **Hillary Clinton** as his secretary of state, ABC News has learned. (Getty Images)



Danish director Lars Von Trier (C), Australian actress Nicole Kidman and Swedish actor Stellan Skarsgard (L) pose on a terrace of the Palais des festivals.(AFP/Boris Horvat)

Cross-modal processing

Adaptation to alignment in video

Time warping to align scripts and subtitles





Dawn returns with a spoon, wearing an innocent expression. Buffy turns away to get another bowl.



Willow hugs Buffy.

Recognition of event signaling verbs, nouns though analysis of the video?

[CIAM IJCAI-09 workshop]

Conclusions

- Learning with a minimum of supervision when semantic labeling of text: very useful
- But, understudied problem
 - Active learning
 - Model building for semi-supervised learning
 - Frequent phenomena allow already extracting semantic knowledge: large data sets on the Web help !
 - Better knowledge on the distributions of language patterns in context will help: already shown with LWLM
 - Multimodal processing: AI again becoming a more integrated discipline?

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