

# An Updated Portrait of the Portuguese Web

João Miranda and Daniel Gomes

Foundation for National Scientific Computing  
Av. do Brasil - 101, 1700-066 Lisboa, Portugal  
{joao.miranda,daniel.gomes}@fccn.pt  
<http://arquivo.pt>

**Abstract.** This study presents an updated characterization of the Portuguese Web derived from a crawl of 48 million contents composed by all media types (2.5 TB of data), performed in March, 2008. The resulting data was analyzed to characterize contents, sites and domains. Sites are typically small and most IP addresses host a single site. The content size and duplication rate vary according to media type. This study was performed within the scope of the Portuguese Web Archive.

**Key words:** Portuguese Web Archive, Measurements, Characterization

## 1 Introduction

The Web is an important component of the modern world and a massive source of information. Web characterization is important because it helps studying and describing its evolution, but it is a challenging task due to the large amount of contents involved and the complexity of relations that can be extracted from a large crawl.

The results presented in this study are derived from a crawl performed within the scope of the Portuguese Web Archive (PWA), a project of the Foundation for National Scientific Computing (FCCN) that aims to preserve the information published on the Portuguese Web [8]. One of the objectives of the PWA is to monitor its evolution and periodically publish studies characterizing it. The main contribution of this study is an updated characterization of the Portuguese Web, presenting measurements for metrics that were not previously studied and that can be used as baseline for future trend analysis.

This paper is organized as follows. Section 2 presents related work and Section 3 presents the methodology adopted to conduct the experiment. Section 4, 5 and 6 characterize contents, sites and domains, respectively. Section 7 draws the main conclusions and proposes future work.

## 2 Related work

Several studies characterizing national Webs have been published during the last years. Baeza-Yates et al. characterized several national webs and compared the results derived from 12 Web characterization studies, unveiling similarities and

Status Code	% codes	Description
200	85.2%	Success - OK
302	7.2%	Redirection - Found
404	5.1%	Client Error - Not Found
301	1.3%	Redirection - Moved Permanently
303	0.4%	Redirection - See Other
403	0.2%	Client Error - Forbidden
500	0.2%	Server Error - Internal Server Error
400	0.2%	Client Error - Bad Request
401	0.2%	Client Error - Unauthorized
503	0.1%	Server Error - Service Unavailable
Other	0.0%	Other codes

**Table 1.** The 10 most common response codes.

differences between the collections [1]. Modesto et al. characterized the evolution of the Web of Brazil [16], making a comparison with the results previously obtained by Veloso [20]. Zabicka and Matejka analysed the Czech Web archive, performing a characterization of its contents [21]. Lasfargues et al. presented a characterization of the French Web derived from a crawl performed in 2007 [15].

Previous studies contributed to characterize the Portuguese Web. Nicolau et al. defined a set of metrics to characterize the Web within the national scientific community network [18]. Noronha et al. performed a crawl of selected online publications and characterized the obtained collection [19]. Gomes et al. produced two previous characterizations of the Portuguese Web. One derived from a crawl of 3.2 million textual contents performed in 2003 [10]. The other, presented the most prevalent media types on the Portuguese Web, based on a crawl performed in 2005 [7].

### 3 Methodology

The following terminology was adopted in this study. A *crawler* is a program that iteratively downloads contents and extracts links to find new ones. A *seed* is a URL used in the set of initial addresses to bootstrap a new crawl. A *site* is identified by a fully qualified domain name. For instance, `www.fccn.pt` and `arquivo-web.fccn.pt` are two different sites. A *content* is a file resulting from a successful HTTP download (200 response code). The presented amounts of data correspond to decimal multiples. For instance, 1 KB corresponds to  $10^3$  bytes.

The Web characterization results presented in this study were extracted from a crawl of the Portuguese Web, containing information belonging to all media types, performed by the PWA between March and May, 2008, using the Heritrix 1.12.1 crawler [17]. It started from a set of 180 000 seeds under the .PT domain, generated from a previous crawl. Table 1 presents the 10 most logged response codes. The total number of logged responses was 57 148 455. Some constraints were imposed to prevent the crawler against hazardous situations that could degrade its performance and bias results, such as spider traps, that are sites that generate an infinite number of addresses [11].

The following crawling constraints based on previous research results were imposed to use effectively our resources and respect politeness best practices toward servers [6]. The maximum number of URLs crawled per site was 10 000. The maximum size per content was 10 MB. Logical URL depth measures the number of hops from the entry page of a site to a given content. The maximum logical depth imposed was 5. The physical URL depth measures the number of slashes contained within a URL. For instance, the URL `www.a.com/b/c.html` presents a physical depth value of 2. The maximum physical URL depth imposed was 10. The exclusion rules can be provided through a file named *robots.txt* or a meta-tag *robots* embedded on a page [12]. The crawler respected the rules provided through both methods. Additionally, a courtesy pause of 2 seconds between requests to the same site was respected to avoid overloading servers with consecutive requests.

The boundaries of a national Web are difficult to define accurately [7]. However, country code top-level domains are a good hint that a site belongs to a national Web. It was assumed that a content belongs to the Portuguese Web if it met at least one of the following conditions:

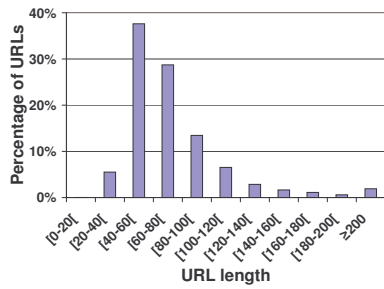
1. Its site domain name was hosted under .PT;
2. It was hosted outside the .PT domain but it was embedded on a page hosted under the .PT domain. For instance, if a page under .PT required an image under .FR to be presented completely and maintain its original layout, that image was also crawled and considered to be part of the Portuguese Web;
3. It was hosted outside the .PT domain but it was redirected from a .PT domain site. This situation is frequent with sites of international companies that register their domain under .PT but redirect to a main site under other top-level domain.

## 4 Contents

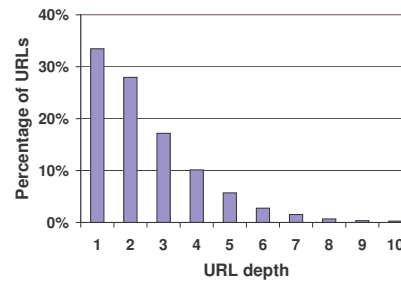
The number of contents downloaded was 48 718 404 in a total amount of data of 2.5 TB. The number of contents excluded due to robots exclusion rules was 9.4% of the total number of requests processed.

### 4.1 URL length and physical depth

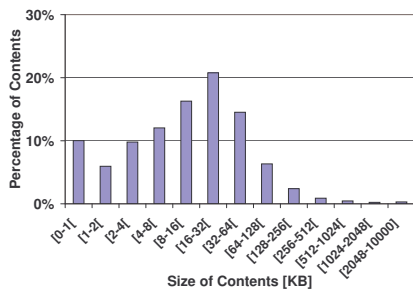
The URL length of contents is a feature used in search engine ranking algorithms to identify relevant results [4]. The URL length was counted as the number of characters excluding the protocol element. For instance, in `http://www.a.com/b.php?f=2` only the `www.a.com/b.php?f=2` string was considered. Thus, this URL presents a length of 19 characters. Figure 1 presents the URL length distribution. The obtained results show that 66% of the URLs have a length between 40 and 80 characters. URLs that resulted in a successful download presented a length varying from 5 to 2 072 characters. We inspected manually 10 of the longer URLs and they were all related to dynamically generated contents.



**Fig. 1.** URL length distribution (avg: 74.5, median: 63).



**Fig. 2.** URL physical depth distribution (avg: 2.5, median: 2).



**Fig. 3.** Content size distribution in KB (avg: 50.4, median: 13.6).

	Media type	Avg size
1	text/html	31 KB
2	app'n/pdf	483 KB
3	image/jpeg	36 KB
4	text/plain	212 KB
5	app'n/zip	1 540 KB
6	app'n/x-gzip	844 KB
7	audio/mpeg	2 576 KB
8	app'n/octet-stream	996 KB
9	app'n/x-shockwave-flash	144 KB
10	image/gif	9 KB

**Table 2.** Average size of the media types that contributed with the larger amount of data.

The URL physical depth is a characteristic that reflects the importance of contents or the hierarchy of files, especially in sites with static contents. In a site with static contents, a content located deep in the site is often less relevant than one at the top [4]. Plus, deep URLs depths are associated with increased link failures [14, 5]. URL physical depth distribution is important when setting depth limits for crawling the Web. Figure 2 presents the URL physical depth distribution and shows that 94.4% of the URLs have a depth between 1 and 5, and only 5.6% have a depth between 6 and 10. The obtained results suggest that Web publishers are not organizing contents on their sites following a tree directory hierarchy, because the large majority of the contents are found at shallow levels of physical depth. Thus, relevance heuristics based on URL physical depth may be compromised by this fact.

#### 4.2 Media types and sizes

Analyzing content sizes is useful to estimate the resources required to create Web data repositories. Figure 3 presents the distribution of content size. The obtained results show that 99% of the contents present sizes lower than 512 KB. The imposed maximum limit of 10 MB resulted in a total of 32 321 truncated

	Media type	% contents
1	text/html	57.8%
2	image/jpeg	22.8%
3	image/gif	9.4%
4	text/xml	1.9%
5	app'n/pdf	1.9%
6	image/png	1.3%
7	text/plain	1.0%
8	app'n/x-shockwave-flash	0.7%
9	text/css	0.7%
10	app'n/x-javascript	0.5%
-	Other	2.0%

**Table 3.** Top 10 media types measured by number of downloaded contents.

	Media type	% data
1	text/html	35.4%
2	app'n/pdf	17.9%
3	image/jpeg	16.1%
4	text/plain	4.2%
5	app'n/zip	3.0%
6	app'n/x-gzip	2.7%
7	audio/mpeg	2.7%
8	app'n/octet-stream	2.4%
9	app'n/x-shockwave-flash	2.1%
10	image/gif	1.6%
-	Other	11.9%

**Table 4.** Top 10 media types measured by amount of data.

contents, which represents just 0.05% of the total downloaded contents. Table 2 presents the average size of the media types that contributed with the larger amount of data.

There are hundreds of formats for digital contents and they all can be potentially published on the Web. However, only some formats are commonly used due to their characteristics, such as size or portability. It is interesting to follow which are currently the most prevalent media types, for instance, to select software format interpreters to include in mobile phone browsers that have limited capacities in comparison to desktop computers. Table 3 and Table 4 present the most prevalent media types regarding the number of contents and the total amount of data, respectively. The *text/html* type was the most common, with 57.8% of the contents and 35.4% of the total amount of data downloaded. A comparison between Table 3 and Table 4 shows that 6 media types exist in both. However, their relative presence varies. For instance, the *application/pdf* type occupies the 2<sup>nd</sup> position in Table 4 with 17.9% of the total amount of data downloaded but the 5<sup>th</sup> position in Table 3 with 1.9% of the number of downloaded contents.

### 4.3 Dynamically generated contents

There are contents dynamically generated on-the-fly when the Web server receives a request and that do not physically exist on disk [2]. We identified the presence of dynamically generated contents through the analysis of URLs following two approaches: embedded parameters and extension analysis. The former is based on the existence of a question mark in the URL, which according to the HTTP protocol indicates that the content received parameters from the client to be generated. For instance, `www.a.com/b.php?c=3` was assumed to be dynamically generated. The latter is based on the analysis of known extensions for dynamically generated content technology - PHP: Hypertext Preprocessor, Active Server Pages, JavaServer Pages, ColdFusion and Common Gateway Interface. We assumed these extensions to begin with the strings *.php*, *.asp*, *.jsp*, *.cfm*, *.cgi*. However, the presented methods have limitations and are unable to identify dynamically generated contents on several situations. For instance, when con-

Type	% dynamic contents	% total contents
PHP: Hypertext Preprocessor (.php)	48.3%	22.4%
Active Server Pages (.asp)	21.6%	10.0%
JavaServer Pages (.jsp)	1.9%	0.9%
ColdFusion (.cfm)	0.6%	0.3%
Common Gateway Interface (.cgi)	0.4%	0.2%
Other	27.0%	12.5%

**Table 5.** Distribution of dynamically generated contents.

tents are served without filename extension, when seemingly static URLs that contain no parameters reference dynamically generated contents or when contents are dynamically generated in response to a request containing parameters sent through the HTTP POST method. Thus, the obtained results should be interpreted as the minimum percentage of dynamically generated contents on the Web.

The obtained results show that 44.4% of the contents contained embedded parameters. Table 5 presents the distribution of dynamically generated contents. The 2<sup>nd</sup> column refers to the percentage of contents regarding the total number of dynamically generated contents. The 3<sup>rd</sup> refers to the percentage of contents regarding the total number of contents downloaded. The total number of contents with known dynamic extensions was 33.8%. The PHP: Hypertext Preprocessor technology was the most prevalent presenting 48.3% of the dynamic contents. The total percentage of dynamically generated contents identified through both methods was 46.3%.

#### 4.4 Duplication

Despite the hypertextual capacities of the Web to reference and reuse contents without performing physical duplication, contents available on the Web are not unique. Duplicates occur when the same content is referenced by distinct URLs. For instance, when contents are repeated in different directories of a site, physically duplicated across sites, or as it happens, for instance, with mirror sites.

During the crawl, a SHA1 digest was generated for each content and recorded in the crawl log. This digest was used to measure content duplication. Measuring duplication is useful to help choosing adequate storage systems according to their duplicates elimination features [9]. Approximately 48.7 million downloaded contents were crawled for 40 million different digests, which means that 17.7% of the downloaded contents were referenced by distinct URLs, representing 15.2% of the total amount of data downloaded.

Table 6 presents duplication distribution across media types. The 2<sup>nd</sup> column presents the prevalence of each media type within the total set of duplicates. The 3<sup>rd</sup> column presents the prevalence of duplicates within each media type. The 4<sup>th</sup> column presents the percentage of each media type duplicates that were found within the same site. The objective of this analysis was to identify which media types contributed with the larger amount of duplicates and if there were media types more prone to be duplicated. The obtained results can be used to tune

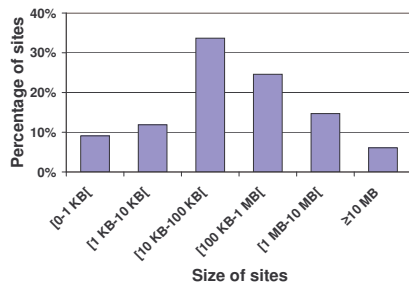
Media type	% total duplicates	% dup within media type	% dup within same site
text/html	38.1%	11.4%	72.9%
image/gif	23.3%	42.8%	44.4%
image/jpeg	19.4%	14.7%	46.6%
image/png	3.3%	44.9%	42.6%
text/plain	2.6%	45.0%	29.6%
app'n/pdf	2.5%	22.7%	20.1%
text/css	2.3%	58.4%	57.9%
app'n/x-shockwave-flash	2.0%	46.9%	86.4%
text/xml	1.7%	15.8%	71.0%
app'n/x-javascript	1.5%	57.6%	38.1%
Other	3.4%	28.8%	-

**Table 6.** Distribution of media type prevalence regarding the total set of duplicates, the percentage of duplicates within each media type and the percentage of duplicates from each media type within the same site.

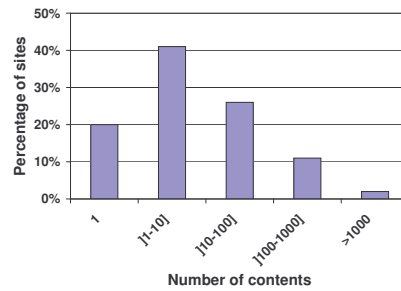
duplicates detection mechanisms according to the media type of the contents. Duplication per media type is useful to define strategies for identifying duplicates within a Web data repository or proxy because it allows to identify the media types with higher probability of being duplicated or that generate higher volume of duplicated information.

The obtained results show that the media types that contributed with the larger number of duplicates are also the most common on the Web. However, there is not a direct relation between the prevalence percentages for duplicates and contents. For instance, GIF images are a stronger responsible for the amount of duplicates on the Web than other media types because they represent 23.3% of the duplicates but only 9.4% of the contents available on the Web. Empirically, this result was not surprising because image icons are commonly copied across sites. On the other hand, HTML contents are less prone to be duplicated because only a small edition on their text or layout originates a new digest. The obtained results also show that *text/css* and *application/x-javascript* presented the highest levels of duplication with 58.4% and 57.6%, respectively. We found these results surprising, so we randomly analyzed 20 *text/css* files and noticed that only 2 of them were unique within the crawl and 16 were repeated within the same site or on its subdomains. According to Web design best practices [13], the creation of independent files containing CSS or JavaScript code that are shared by different pages enables code reuse which facilitates maintenance tasks, reduces pages size and enables browsers to keep files locally on cache, without having to download them to render each page. However, the obtained results show that CSS and JavaScript contents are commonly duplicated instead of being reused, presenting 57.9% and 38.1% of duplicates within the same site, inhibiting the presented advantages.

Based on the obtained results, we conclude that some media types are more prone to be duplicated than others.



**Fig. 4.** Distribution of the total amount of data downloaded per site (avg: 6.8 MB, median: 71 KB).



**Fig. 5.** Distribution of the number of contents downloaded per site (avg: 134.9, median: 5).

## 5 Sites

A site was considered as being valid if it returned a 200 response code to at least one request. The total number of sites visited was 484 398 and 74.6% of them were valid. In the crawl, 125 393 sites had the file *robots.txt*, 34.7% of the total number of sites that returned a 200 response code to at least one request.

### 5.1 Site size

The number of contents per site influences the crawler's data partitioning of its queues of URLs to visit [6]. Figure 4 presents the distribution of the total amount of data downloaded per site and shows that 85% of the sites provided between 1 KB and 10 MB of data. We analyzed the top 10 sites that served the largest amount of data and they were data repositories, such as FTP sites, video or Podcast archives.

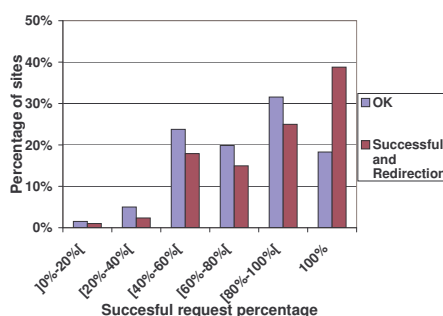
Figure 5 presents the distribution of contents crawled per site. The obtained results show that sites are typically small, 87% presented less than 100 contents. Only 2% of the total sites contained more than 1 000 contents. Two relatively large sites were found, one with 280 609 contents and another with 557 978 contents. They belonged to two blog platforms.

### 5.2 Successful responses

The percentage of successful responses returned by a site is an indicator of its quality. A site that presents a large percentage of broken links or errors mines the trust of its users.

Figure 6 presents the distribution of the percentage of sites across increasing thresholds of successful responses. Redirects are used to maintain links to contents that changed their addresses. The obtained results show that only 18% of the visited sites returned OK responses to all of the requests but this percentage significantly increased to 39% when considering Successful and Redirection





**Fig. 6.** Percentage of sites per successful request percentage. The left series regards the OK responses and the right series regards the Successful and Redirection responses.

responses. This increase might be due to the existence of sites containing just one URL which is a redirect. For instance, to redirect an old site domain to a new one. Note that these single-URL sites present 100% successful responses. The obtained results show that if these sites were excluded, the percentage of sites presenting 100% successful responses would drop from 39% to 30.8%.

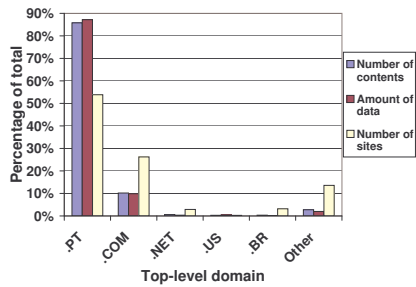
One may think that larger sites would be harder to maintain and should present a higher rate of broken links. However, the correlation factor between site size and OK responses was 0.06 and 0.04 for Successful and Redirection responses. This shows that there is no relation between site size and successful response percentage.

### 5.3 Sites hosted per IP address

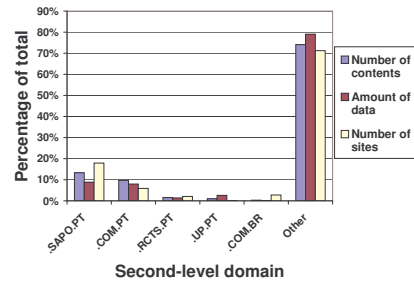
Virtual hosts enable a single Web server to host several sites. We assumed that each server is identified by an IP address.

The crawler logs do not include the IP address of the visited sites. Therefore, we made a post-crawl resolution of the site names after the crawl had finished. We were unable to resolve the name for 1.3% of the sites that were online during the crawl. Regarding the distribution of sites hosted per IP address, the obtained results show that 75% of the IP addresses host 1 site. Only 2% of the IP addresses host more than 10 sites. On average, each IP address hosts 4 sites (median of 1). We have found two IP addresses hosting over 30 000 sites each, both belonging to SAPO, a Portuguese Internet and Web Service Provider.

Measuring the distribution of sites across IP addresses is useful to define politeness policies for crawling. For instance, a crawler must be set to respect a courtesy pause between requests to the same IP address or to the same site, to avoid server overload. The obtained results show that, in general, crawling courtesy pauses based on site name are adequate because most servers host a single site.



**Fig. 7.** Distribution of the number of contents, amount of data and sites per top-level domain.



**Fig. 8.** Distribution of the number of contents, amount of data and sites per second-level domain.

## 6 Domains

A national Web is not limited to the corresponding country code top-level domain. Archiving a national Web disregarding other top-level domains prevents pages from being displayed correctly when those pages have embedded contents hosted in other domains.

Figure 7 presents the number of contents, amount of data and sites per top-level domain. The .PT domain was the most representative top-level domain, with 85.8% of the contents downloaded, 87% of the amount of data downloaded and 53.9% of the valid sites visited.

Figure 8 presents the number of contents, amount of data and sites per second-level domain. The .SAPO.PT domain is private but appears before the .COM.PT domain which is open for public registration. A possible explanation for this fact is that SAPO is one of the largest communication companies in Portugal with a network that hosts several popular radio and newspaper sites. It is also an Internet Service Provider, hosting the personal Web pages from its users, has a blog platform and was the first Portuguese Web portal. Higher education institutions also play a significant role on the Portuguese Web, representing a total of 7.9% of the number of contents and 12.6% of the total amount of data downloaded. These results were obtained through a list of domains of higher education institutions [3].

## 7 Conclusions and future work

This study presented an updated characterization of the Portuguese Web derived from a crawl performed in 2008. The Portuguese Web contents are referenced by long URL addresses that contain few directories within them. One explanation for this fact is that approximately half of the Portuguese contents are dynamically generated, using mainly the PHP technology. The prevalent media types are HTML pages, JPEG and GIF images, representing 90% of the contents.

However, if we measure the total amount of data provided per each media type, the dominant formats are HTML pages, PDF documents and JPEG images, representing 69.4% of the total amount of data crawled. The content size and duplication rate vary according to media type. In general, 99% of the contents are smaller than 512 KB and 17.7% of the contents are referenced by distinct URLs, which frequently occur on the same site. Prevalent media types are responsible for most of the duplicates. However, some media types that present relatively small presence on the Web are very prone to be duplicated. An unexpected result was that duplication is prevalent among CSS and JavaScript files, which are files that are supposed to be reused across pages.

Sites are typically small and the large majority of their contents are found at shallow levels of physical depth (measured by the number of slashes within the URL), which may compromise relevance heuristics based on URL depth. Half of the sites presented a successful response rate below 80%. Most IP addresses host a single site and only 2% host more than 10 sites.

Although most sites are referenced by their own second-level domain, the obtained results show that a domain belonging to a private communication company hosts an important share of the Portuguese Web under their sub-domains. Over 10% of the Portuguese Web contents were hosted under .COM because they were embedded or redirected from contents hosted under the .PT domain.

The crawl log that was used in this study is available at <http://arquivo.pt/resources> for research purposes. Future work will involve gathering statistics extracted from content analysis over different metrics: accessibility for people with disabilities, respect for format specifications and link structure analysis.

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